

SouthBendRealtyPhoto

[real estate photography+floorplans]

Home Photo Shoot Preparation Checklist

Great Real Estate Photography starts with thorough preparation!

Outside the Home

- Park vehicles away from the house
- Remove any trash or piles of branches, etc
- Mow the lawn & trim the edges
- Sweep paths, porch, patio, or deck space
- Trim bushes & trees that block the view to the home
- Rake up leaves and grass cuttings
- Put away any children's or pet's toys, bikes, etc.
- Hide or Wind-Up Garden Hoses
- Clean patio, deck and porch furniture
- Set-up outdoor furniture with pillows, umbrellas etc
- Remove BBQ Grill Cover, Hide BBQ Accessories
- Remove any visible foliage from the roof & gutters
- Add potted plants to the porch or deck
- Hide trash & recycling bins
- Wash windows & glass doors
- Use a "home wash" to clean your homes siding

Inside The Home - Applies to All Rooms

- Remove all signs that you have pets
- Replace broken light bulbs
- Hide electrical cords & cables
- Remove clutter on counters, desks, furniture
- Hide remote controls & phone chargers
- Put away all toys for pets and kids
- Add flower arrangements where appropriate
- Dust all furniture, TV and computer screens
- Vacuum carpets and wipe down hardwood floors
- Remove gym equipment (weights on the floor etc)
- Prior to the Photographers arrival, turn-on ALL the lights, including lamps & open all curtains and blinds

Kitchen

- Put away all dirty dishes, food etc
- Clear counters of ALL clutter & small appliances
- Remove all fridge magnets, notes, photos, etc
- Clean surfaces on cabinets, counters & appliances .
Make sure there are no spots from various angles
- Sweep or Mop kitchen floor

Dining Room and Eating Areas

- Set tables with simple place settings
- Add centerpieces such as candles or flowers
- Remove excess chairs that don't fit around the table

Bedrooms

- Make beds and fluff bed pillows
- Remove clutter from nightstands and dresser tops
- Pick up all laundry and avoid over-flowing hampers
- Tidy the master closets, they may be photographed
- Hide anything personal or valuable like jewelry
- Make sure items under the beds can't be seen

Bathrooms

- Remove toothbrushes, razors, soap dispensers
- Clean mirrors, glass, and all surfaces well, making
sure there are no hard-water spots or soap scum
- Remove bottles and used soap from shower & bath
- Remove waste baskets, toilet brushes & plungers
- Hang fresh towels in every bathroom
- Close toilet lids
- Make sure there is toilet paper in the dispenser

It is preferable to have the home owner or family member available during the photo shoot to make any final adjustments to the home at the photographers recommendation.

